

TEEN DRIVERS who have positive parental role models are less likely to participate in other dangerous activities and are safer behind the wheel.



Based on a 2009 Liberty Mutual and SADD research study, teens indicate that their parents are frequently their driving role models.

91% of teens indicate it is extremely important for parents to **trust** their driving.

89% of teens believe it is important that their parents see them as a **responsible** driver.

48% of teens report that their **father** is their driving role model.

42% of teens report that their **mother** is their driving role model.

20% of teens report that they have **no** driving role model.



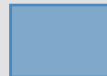
A written agreement formalizing rules for safe driving behavior can help parents and teens continuously communicate about how to stay safe on the road. Teens who do not have any family driving rules agree that a formal agreement would be helpful to:

69%



increase the level of trust that their parents have in their driving ability

53%



increase their freedom

42%



make it easier to say no to friends when considering potentially dangerous driving behaviors

26%



change potentially dangerous driving habits

52% of teens report that their family does not have any driving rules beyond the federal and state driving laws, and **only 13%** of teens report having a written contract.

The Good News!

64% of teens that do not have a formal driving agreement would be willing to sign one, which can be found at libertymutualteendiving.com.

Liberty Mutual offers interactive tools and resources to help facilitate ongoing dialogue between teens and their parents about safe driving habits. Learn more about keeping teen drivers safe on the road at libertymutualteendiving.com.