

TEENS MIRROR PARENTS' DISTRACTED DRIVING HABITS

Two-thirds of teens believe their parents follow different rules behind the wheel, resulting in surprisingly similar behavior.

Parents ...
Through their teen's eyes



of parents
speed

91%
of parents
have talked
on a
cell phone
while driving

59%
of parents
have sent
a text
message
while driving

20%
of parents
have driven
under the
influence of
alcohol

47%
of parents
have driven
without a
seatbelt

Teens ...
How they actually drive



of teens
speed

90%
of teens
have talked
on a
cell phone
while driving

78%
of teens
have sent
a text
message
while driving

15%
of teens
have driven
under the
influence of
alcohol

33%
of teens
have driven
without a
seatbelt

For more information, visit www.LibertyMutual.com/TeenDriving

Data from a 2012 Liberty Mutual Insurance and SADD (Students Against Destructive Decisions) survey of more than 1,700 teens from across the country. The survey found teens exhibit or observe their parents exhibiting the illustrated behavior at least occasionally.

